



From Stuck to Success

#3 - Wasted Time Online

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Wasted Your Time Trying to Make Money Online

“I’ve been dabbling in this for years and still haven’t made a cent... what does that say about me?”

God, that hits, doesn’t it?

Maybe you’ve said it out loud. Maybe you’ve just whispered it in your head while scrolling past yet another success story in a Facebook group. Someone with a name like Todd or Kelly grinning next to a screenshot of four-figure affiliate earnings for the month. And there you are, eight years deep into 'giving it a go'—and the only thing you’ve earned is a digital graveyard of half-finished funnels and dusty PDF downloads.

You sit back, arms crossed, screen glaring. *What does it say about me that I still haven’t made this work?*

Let’s talk about that.

Because under the surface of every failed launch, every unopened email sequence, and every forgotten domain name... there’s a human. One who started this with real hope. A little spark. Maybe even a dream that said, *If I can just figure this out, I won’t have to keep clocking in for someone else. I can do this on my own terms.*

That spark’s still in there. Buried under a few layers of self-doubt and comparison, maybe—but it’s not gone.

Now, I don’t know your exact story. But I’ll bet parts of it sound familiar.

You saw an ad for a side hustle, bought a \$7 ebook that promised to change everything, and found yourself on a webinar at 2am with some guy shouting about “value ladders” and “tripwires.” You downloaded templates. Signed up for tools with names like Convert-o-Matic or Click-a-fy or whatever. You told your partner, “Just give me a couple of weekends—I think this could actually work.”

And then life happened.

Work got busy. Your kid got sick. Your confidence wobbled. Something didn't quite click, so you started again. New course. New idea. Maybe *this* one would be the one. But... it wasn't.

So the pattern repeated. And now here you are. Years later. Tired. Jaded. Feeling like a sucker for even trying. The shame creeps in quiet, but heavy. *I should have something to show for this by now. Maybe I'm just not cut out for it.*

You're not alone in that feeling. Not by a long shot.

Here's a hard truth that might surprise you: shame is part of the process. Not because you've done anything wrong, but because this industry is really, really good at dangling carrots and making you feel broken when you don't catch them on the first try.

See, the Make Money Online space runs on confidence. Or the illusion of it, at least. Everyone's marketing themselves as the expert. Even the folks still trying to figure out how to set up an autoresponder. So when you're not seeing results, and everyone else *appears* to be crushing it, it feels like the failure must be *you*.

But it's not.

There's a massive difference between *wasting time* and *learning things that take time*.

You've been learning. You've been experimenting. That's not wasted time. That's the price of figuring out what *actually* matters to you, and what *actually* works for *you*—not just what some guru on YouTube says worked for him five years ago.

And let's be honest, too: most of us didn't come into this as seasoned entrepreneurs. We didn't have marketing degrees or war chests of cash to test ads with. We were figuring it out as we went. While working full time. While raising families. While dealing with *life*.

So yeah... of course it's taken longer than expected.

There's no shame in that.

In fact, there's a quiet kind of courage in it—the kind most people never notice. The courage to *keep showing up*, even when your last email campaign flopped. The courage to open up your laptop again, even when your login screen feels like a silent judge.

Let me ask you this:

What if all that “wasted” time wasn’t actually a sign of failure, but proof that you care enough to keep going?

And if you **still** care, then it’s not too late.

Maybe what needs to change now isn’t your niche, or your email platform, or your headline copy... maybe it’s how you see yourself in this.

Maybe it’s time to stop treating yourself like a perpetual beginner. You’ve got the scars and the stories of someone who’s been through the trenches. You’ve made mistakes—sure. We all have. But you’ve also picked up more knowledge than you realise.

It’s just that nobody ever gave you permission to own it.

So here’s what I’d suggest—not as some “expert,” but as someone who’s walked that same road with too many false starts and midnight doubts:

Start small. Not like *“build another funnel in a weekend”* small. I mean *really* small. One page. One offer. One person helped.

Forget the six-figure dreams for a minute. What’s the tiniest version of success you can *actually* get excited about right now?

An ebook sold to five people. Ten new subscribers who reply to your welcome email. One person who says, “Hey, that helped me.”

That’s the seed.

You don’t need a brand. You don’t need a logo. You need a *win*. Something real and doable to remind you that you’re not stuck—you’re just in the middle of it.

And here’s a sneaky little secret most of those flashy marketers won’t tell you:

The only thing that separates them from you is that ***they didn’t quit***.

They didn’t let shame stop them. They didn’t let their early mess-ups define them. They just kept shipping things imperfectly. They wrote emails that bombed—launched products that nobody bought. And then... eventually... they hit.

It wasn’t magic. It was momentum.

You can get there, too. But not if you keep dragging shame like a suitcase full of rocks behind you.

Let it go.

Because the real story isn't *how long it's taken you*—it's *that you're still here*.

Still learning. Still trying. Still dreaming.

And maybe—just maybe—*this* time, something clicks.

Maybe this is the moment where the past isn't dead weight anymore, but fuel.

Because when someone asks you a year from now how you finally made it work, you'll smile and say:

"I stopped believing I was broken... and just kept going."

What would it look like if you tried one more time—but without the shame?

Maybe that's the version of you that finally gets to win.

And try too the must-have resource for ambitious achievers [here](#)

24-Hour Challenge: Reignite Your MMO Journey and Finally Make Meaningful Progress

“I’ve been dabbling in this for years and still haven’t made a cent... what does that say about me?”

If that line feels like it came straight from your own inner monologue, you’re not alone. A lot of us have said it—or at least felt it—in the middle of another night tinkering with opt-in forms and watching YouTube tutorials until our eyes blur. The Make Money Online (MMO) world is packed with information, inspiration... and let’s be honest, frustration.

But here’s something most people never try: giving themselves *just 24 hours* to make a real move.

A single day. One rotation of the Earth. That’s it.

Sounds wild? It’s actually one of the smartest things you can do.

When you give yourself a tight timeframe and a laser-sharp focus, you silence the inner perfectionist. You don’t have time to second-guess. You just move. You finish something. You get it out into the world—and that momentum? That’s what finally snaps you out of that years-long spiral of “someday.”

So if you’re ready to shake off the shame, silence the self-doubt, and actually *ship something* for once, I’m inviting you to commit to the 24-Hour Challenge.

Below are five specific missions. Pick one. Start the clock. Let’s make some noise.

1. Create and Share a Lead Magnet (Even If It’s Just a One-Pager)

A lead magnet is your digital handshake. It’s how you start building a list—and if you’ve been dabbling for years without one, this is the moment to change that.

The Challenge: Create a simple lead magnet in under 4 hours. One A4 page is plenty. Offer a quick checklist, cheat sheet, or tip list related to a niche you know a little something about. Use Canva or Google Docs. Add a headline, 3-5 bullet points of value, and your name/branding at the bottom.

Then post it in a Facebook group, your blog, a free Gumroad link—*anywhere*. The goal is not to make it perfect. It's to get it *out*.

Why It Works: You get a finished asset. You've put value into the world. It flips the script from consuming to *creating*. And trust me, when someone downloads it, it's like oxygen to a tired fire.

2. Launch a \$1 Offer Using Gumroad or Payhip

You don't need a product empire to start selling. You just need *something simple* and the guts to ask for a dollar.

The Challenge: Take one piece of content—a guide, a swipe file, a short tutorial—and upload it to Gumroad or Payhip. Set the price at \$1. Add a short, honest description. Share the link.

Why It Works: Making even a single sale is a psychological breakthrough. You go from “I've made nothing” to “I'm a digital product seller.” It kills shame and builds proof fast.

3. Write and Send Your First Email (Even If You Have One Subscriber)

Maybe you've had an autoresponder account collecting dust. Maybe you never hit “send” because you felt like no one was listening. Let's fix that.

The Challenge: Write one email. Introduce yourself. Tell your story honestly. Include a lesson or tip. And hit send.

Why It Works: Email is *the* most personal, profitable connection you can make online. Writing one honest email breaks the seal. It's not about a campaign—it's about *starting the conversation*.

4. Create a One-Page Funnel and Go Live

Funnels sound intimidating—but they don't have to be. A single page with a headline, bullet points, an opt-in form, and a thank-you message *is* a funnel.

The Challenge: Use a free builder like Carrd or Systeme.io. Set up a headline, image, and opt-in form connected to your autoresponder. Write three bullet points that tell visitors what they get. Hit publish. Share the link.

Why It Works: Most dabblers spend *months* tinkering. This forces you to finish. And once it's live, you can *improve* it—but now you're playing the game.

5. Record a 3-Minute Video Sharing a Tip (No Fancy Setup Required)

Most people won't take video action because of fear. That's precisely why it works.

The Challenge: Choose one tip related to your niche. Open your phone's camera. Talk for three minutes. Upload it to YouTube, Facebook, or your blog.

Why It Works: Video is high-trust and high-impact. You instantly stand out. It also builds confidence fast. And you might be shocked at the reaction you get just by showing your face.

So... which challenge will you choose?

This isn't about building an empire in 24 hours. It's about proving to yourself that you're *not stuck*. That shame doesn't get the final word. That you're still capable of doing this—***if you give yourself permission to move.***

Because you're not broken. You're just overdue for a win.

Pick your challenge. Set a timer. Give yourself this one day to push past the doubt and *do something real.*

Then come back tomorrow and say: "I finally did it."

P.S. Don't forget to try the must-have resource for ambitious achievers [here](#)